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NEWS RELEASE

National Restaurant Association Announces 2010 Kitchen Innovations™ Award Recipients

*Recipients of prestigious award selected as the most innovative on the global foodservice market
by independent panel of experts*

(Chicago) - The National Restaurant Association today announced the recipients of its prestigious 2010 Kitchen Innovations™ (KI) Award, which recognizes the most groundbreaking equipment on the global foodservice market as selected by an independent panel of experts. This year's awardees will provide restaurant and foodservice operators with new solutions to serve their guests the highest quality meals and service while increasing productivity, safety, cost-efficiency and environmental sustainability. All the KI products will be showcased in an interactive demonstration area at the 2010 National Restaurant Association Restaurant, Hotel-Motel Show at Chicago's McCormick Place, 22-25 May.

"Each member of our panel of judges has the hands-on experience to recognize true innovation, which is what makes our KI program so exciting. These products will make restaurants run faster, smoother and more efficiently, which will result in better customer service and higher quality food," said Ira Cohn, Convention Chair for NRA Show 2010 and President of ARAMARK Business and Industry Group. "Selecting the right equipment for a restaurant kitchen is crucial to creating and serving safe, nutritious and delicious meals."

The 2010 Kitchen Innovations Award recipients are:

Activeion Cleaning Solutions, LLC - The ionator EXP™

A hand-held, on-demand power cleaner that converts tap water into ionized water—a powerful dirt-removing, bacteria-killing agent. When used as directed the ionator EXP kills 99.999% of harmful bacteria without the use of toxic chemicals.

Alto-Shaam, Inc.- The Alto-Shaam CombiTouch™

An intuitive pictorial and video graphic touch screen control. CombiTouch commands all the basic and advanced cooking functions for 250 standard and customized recipes and training, without operators having to read text.

Champion Industries - E2series Flight with Quad Rinse

A unique linkage between the conveyor and the water flow control conserves water and energy use, as hot water input is reduced proportionately, when the speed of the conveyor is slowed.

Champion Industries - Heat Recovery Unit with Temp-Sure system

This innovation eliminates the need to pre-heat the final rinse water, to conserve energy, while the temp-sure system continually monitors outlet temperature and adjusts airflow to maintain the proper rinse temperature.

Ecolab- Scrub N Go™ - Cordless Floor Scrubber

This compact scrubber replaces the daily mop and bucket. It cleans, scrubs, vacuums, and dries, all in one pass. With its rapid-recharge lithium battery, Scrub N Go scrubs at 1045 rpm and the powerful vacuum leaves floors virtually dry and safe.

Henny Penny Corporation – iControl™ for Evolution Elite®

The Gas Evolution Elite Open Fryer now offers the new iControl, which monitors all fryer activity. iControl provides the operator with data to improve oil usage, meet product quality standards, and continuously optimize frying operations.

Hobart Corporation - Ventless AM Warewasher

The Hobart AM Ventless eliminates the need for purchase and installation of a hood. It's the first ventless door-type that recaptures water vapor, and condenses it, to heat the incoming cold water inlet for the final rinse cycle.

Iriinox USA, LLC - Multi Fresh Blast Chillers

Multi Fresh brings it all together - blast chill, shock freeze, rapid thaw and proofing - controlled by its Dynamic Fresh System®, which allows you to cook, hold and serve optimal food freshness to the table.

Manitowoc Beverage Systems/Manitowoc Foodservice – TRUfill™ Beverage Dispensing System

This unique system dispenses beverages, most notably draft beer, in 84% less server time. It delivers the "perfect pour" via a nozzle that engages through a one-way resealable valve in the bottom of the cup.

Merrychef / Manitowoc Foodservice – eikon™ Accelerated Cooking Oven

The new eikon series of speed ovens, offer an icon-driven touch screen operation enabling instant menu management with archive capacity, ethernet updates, operator training and service maintenance instructions.

Middleby Corp. - Middleby Marshall Mini WOW Oven

This high speed conveyer oven with the Middleby Marshall patented energy-eye and motor sleep mode technology automatically powers down between uses and saves 30% in energy versus prior models.

Middleby Corp. - Southbend Ultimate Range

The Ultimate Range is completely configurable to customers' needs. Design your own range, using its dedicated website, offering an array of options like gas tops with electric ovens, front sauté burners with high output back burners, and many more.

Multiplex/Manitowoc Foodservice - Blend In Cup Smoothie Machine

This small footprint, refrigerated Blend In Cup machine produces a wide range of quality smoothies and dairy based beverages. All ingredients are onboard, including the ice machine, and its touch screen allows operators to manage inventory and operational procedures.

Oliver Packaging & Equipment Company - Mini Chip Slicer

This countertop slicer is designed to safely and efficiently create healthy snack chips from day old bakery ... bagels, baguettes, and buns. The blade frame guard makes cleaning safe. Easily replace blade cartridge: no service call required.

Perfect Fry Company - Spin Fresh Centrifugal Fryer

Perfect Fry's countertop fryer uses Spin Fresh technology with a built in spinner basket. After cooking it spins off the excess oil during a finishing convection cooking step, to provide reduced calories and enhanced taste experience.

Vegawatt - Vegawatt™ Cogeneration System

Vegawatt is a fully automated and work-flow integrated energy cogeneration (CHP) system that generates on-site electricity and hot water for foodservice operations by using the waste vegetable oil from their fryers as a fuel source.

All Kitchen Innovations Award applicants were judged by an independent, expert panel of industry leaders consisting of **Dan Bendall** (principal, FoodStrategy, Inc.); **Martin Cowley** (senior manager design & standards, Walt Disney Parks & Resorts); **William Eaton** (chairman of the board, Cini-Little International); **Robert Forrester** (principal, Restaurant Industry Solutions); **Foster F. Frable Jr.** (founding partner, Clevenger Frable LaValee); **Aaron LaMotte** (director, Sodexo Performance Interiors); **Robert Marshall** (V.P., U.S. operations, McDonald's Corp.); **George McNeill** (vice president, culinary and corporate chef, The Ritz-Carlton Hotel Company LLC); and **Kathleen H. Seelye** (managing partner, Ricca Newmark Design).

The annual National Restaurant Association Restaurant, Hotel-Motel Show is the largest single gathering of restaurant, foodservice and lodging professionals. NRA Show 2010 will be held 22-25 May, at McCormick Place in Chicago. The event attracts tens of thousands of attendees and visitors from all 50 states and 100+ countries, and showcases more products, services, innovative ideas and other growth opportunities than any other industry event. For more information, visit the Show Web site at www.restaurant.org/show.

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National Restaurant Association

Founded in 1919, the National Restaurant Association is the leading business association for the restaurant industry, which is comprised of 945,000 restaurant and foodservice outlets and a work force of 13 million employees. Together with the National Restaurant Association Educational Foundation, the Association works to lead America's restaurant industry into a new era of prosperity, prominence, and participation, enhancing the quality of life for all we serve. For more information, visit our Web site at www.restaurant.org.